

Madison Area OA Intergroup
10/15/23 Notes
Via Zoom platform

- Open meeting
- Moment of Silence & Serenity Prayer
- ROLL CALL:
 - Patty W treasurer
 - Jill M Mon 5:30pm rep
 - Melanie P chair
 - Dar secretary
 - Bonnie, general member (interested in workshop)
 - Zoe, general member and email checker
- Approve Agenda:
 - Patty move; Jill add posting meeting minutes to agenda; Jill second; approved
- Approve July Minutes:
 - Jill move, Parry second, approved
- Online payments to MAIG website (Patty)
 - Melanie and Patty did not get email from person for assistance
 - Turns out it looks like Madison Area Intergroup did not incorporate as a business. We have a EIN, but no business registered. (Patty). Need a volunteer to talk to another group that has done this to find out the process. Melanie will reach out to Milwaukee intergroup and Region 5 for help.
- 12th Step/Advertising update for Google
 - No one has stepped forward a volunteer to take over looking into advertising (google, fb, or any other). People can take to their groups for a volunteer but they would have to enter their credit card.
 - One issue is that we would need to change our “category” on Google
 - Just need to select a different box...what are the other options?
 - Dar made motion to change and Patty seconded. Approved. We changed it online.
 - Need to follow up on advertising stuff. Should monitor the google analytics to make sure the change isn’t negatively impacting how people find us.
 - Do we want to upgrade “email marketing” on Wix.com to be able to send more than 2 emails per month to our subscribers? (Patty)
 - Hitting our limit on # emails we send per month. Would need to pay to get to the next level. \$10/month to send up to 500 emails per month. Essential level is probably what we want. Melanie and Patty will work on doing it.
[https://www.sitebuilderreport.com/wix-pricing#:~:text=Essentials%20\(%2410%2Fmonth\)%3A,1%2C000%2C000%20marketing%20%26%20automated%20monthly%20emails.](https://www.sitebuilderreport.com/wix-pricing#:~:text=Essentials%20(%2410%2Fmonth)%3A,1%2C000%2C000%20marketing%20%26%20automated%20monthly%20emails.)
 - Patty moves to add the \$10/month, Jill second, approved
- Treasurer’s report (Patty):
 - Checking \$3,082.48
 - Savings \$2,505.03
 - Second savings \$25
 - Petty cash \$0

- Need to transfer the \$5.03 out of savings to keep the flat \$2,500
- Zoom workshop in Nov and there will be an in person workshop in spring. Need to save expenses Region 5 rep (that's what the \$2,500 reserve is for). We'll wait until spring to decide if we want to donate anything.
- Election of officers for 2024
 - Positions that require voting
 - Chair: Melanie P
 - Treasurer: Patty W
 - Secretary:
 - No vote required
 - Region 5 Representative:
 - Workshop: Bonnie N
 - Meeting List
 - Facebook/Website: Kim
 - Advertising
 - Jill made motion to renew Chair and Treasurer for second year; Dar second. Approved
 - Either have a secretary by January or will disband at the next meeting. Melanie will look up the details of what happens if we have to dissolve
 - Talked a little bit about what the meeting list person does and whether we should have a physical copy. Alternatively could have something with a link.
 - Zoe put together a document with the meeting list that could be printed and will run down meeting contacts. Bonnie assist with distribution
 - Need to follow up with Pam on if the brochures ever actually got distributed
- Consider changing meeting time back to 10:15 am (Patty).
 - Patty made motion, Jill second. Approved
- Posting meeting minutes online
 - Haven't been posted since 2022? Patty will follow up with Kim to make sure this happens after each meeting
 - Should we start sending minutes to more people? Or storing the minutes in a shared drive? Should we have all past minutes archived in a central location?
 - Jill motion for Zoe to put historical minutes on google drive and accessible, Bonnie second, approved.
- Workshop update
 - Committee put together and Zoe working on a flyer. On Zoom Sat Nov 18th, 9-10:30am. "The disease doesn't take a holiday". Panel (old timer, new timer, relapser)
- Serenity Prayer
- Close meeting

Intergroup meeting dates- (3rd Sunday, every third month, starting in January). 1/21/24.